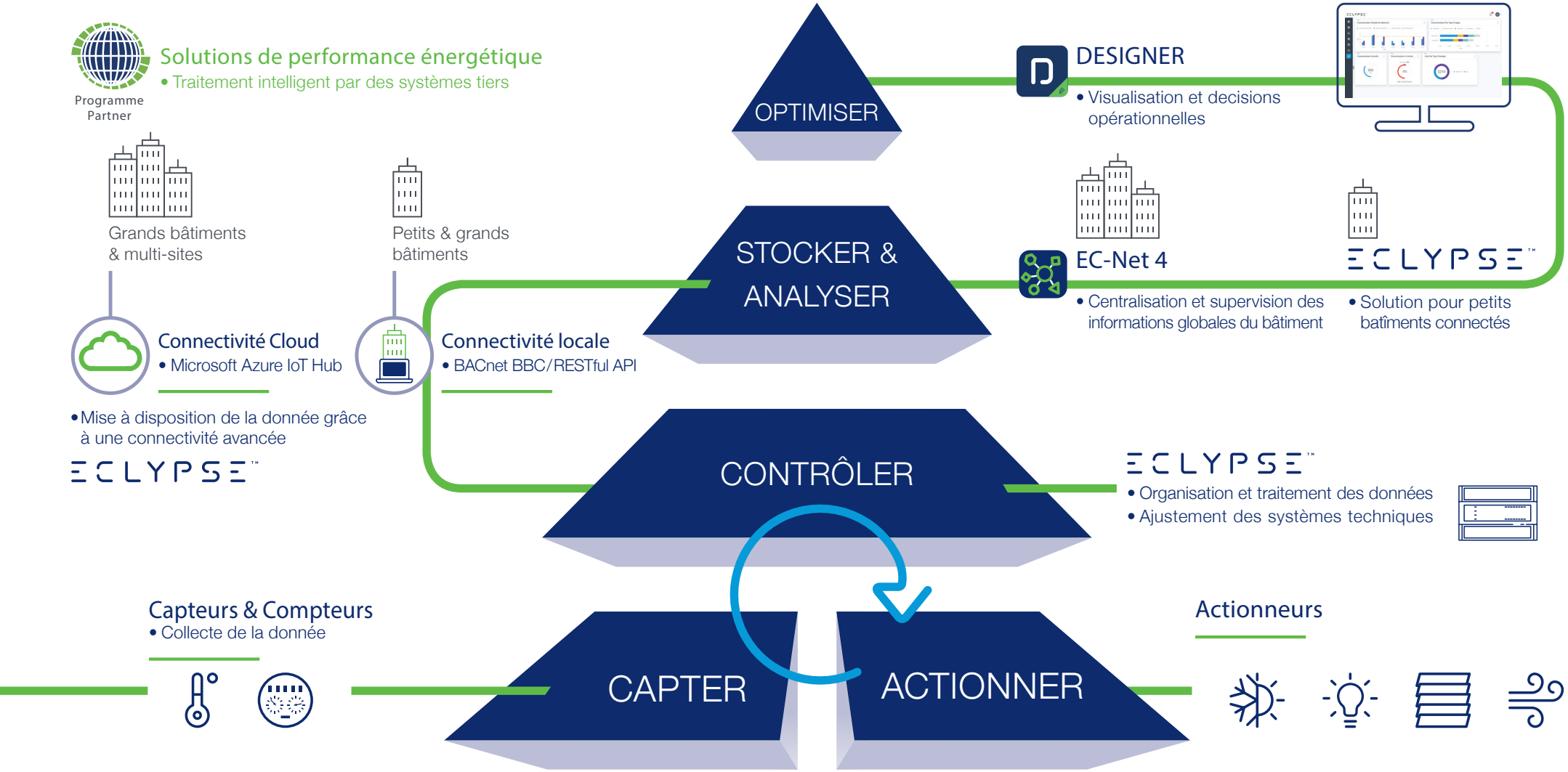Le voyage de la donnée